

# EtonHouse®

International Education Group

## **EtonHouse opens in Shenzhen, its 40<sup>th</sup> campus in China**

*The first Singapore based group to open in Shenzhen, celebrating the 40<sup>th</sup> anniversary of the economic reform process in China*

**Shenzhen, China, December 2018-** The EtonHouse International Education Group opened its first pre-school campus in Shenzhen, making it the 40<sup>th</sup> EtonHouse campus in China. The Group set up its first campus in 2003 in Suzhou and is now present in 28 Chinese cities and has 7500 students in China alone. EtonHouse is also the only Singapore based education provider to establish its presence in Shenzhen.

Located near the Overseas China Town (OCT) Tencent and High Technology Park, in the heart of Nanshan District, Shenzhen, the boutique campus covers an area of over 2,500 square meters and has a capacity of 250 students. The pre-school caters to students from 2-6 years of age has many unique and innovative features such as a spacious playground, rooftop garden, a children's kitchen, a light studio and performing and visual art spaces. These learning spaces encourage children to explore creative play and inquiries in a child-responsive environment.

The EtonHouse international inquiry based curriculum 'Inquire Think Learn' will be delivered in this campus in a dual language environment offered in English and Chinese. The philosophy is inspired by the globally renowned pedagogy of Reggio Emilia, a teaching project from Italy. The EtonHouse curriculum, successful in more than 12 countries and 100 campuses is international in its approach but connected to the local community in the way that it is delivered, thus offering a wonderful blend of the East and the West.

Shenzhen is an important financial hub and a global city. With this campus, EtonHouse now has a strong presence in the Guangdong region with international schools in Zhuhai, Foshan, Dongguan and Hong Kong SAR. EtonHouse International School in Foshan is a K12 school with boarding facilities.

Mrs. Ng Gim Choo, Founder and Managing Director of the EtonHouse Group added, "The establishment of this new campus will attract new families, thus enhancing the talent profile of the Nanshan district in Shenzhen. It will also lead to more high-tech enterprises expanding their base in the area. With the economic reform process of China celebrating its 40<sup>th</sup> anniversary this year, we are happy to establish ourselves in Shenzhen, an important city in this reform process. We also hope to strengthen the relationship between Shenzhen

and Singapore with more opportunities for cooperation between both sides and establish news standards of excellence in the city."

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**About EtonHouse**

The EtonHouse International Education Group is headquartered in Singapore with more than 100 international schools in 12 countries.

Together these schools provide high quality education to over 12,000 children globally. Over the last 23 years, EtonHouse has been at the forefront of international education offering innovative preschools and K-12 schools across Asia. In the early years, an inquiry based "Inquire-Think-Learn" curriculum, inspired by the Reggio Emilia approach is followed. EtonHouse International Schools offer the highly successful International Baccalaureate (IB) Programme and the IGCSE qualification in the secondary level. The EtonHouse Group has won several accolades for its exemplary practice such as the "Outstanding Leader" and "Outstanding Teacher" awards conferred by the Ministry of Social and Family Development (MSF) in Singapore in 2011 and 2012. In 2014, the MSF presented EtonHouse with the "Outstanding Centre for Teaching and Learning" Award and the Early Childhood Innovation

Award in 2015. The international IB K-12 school in Suzhou was voted as one of China's best international schools by a research firm based in Washington DC founded by MIT Alumni.

The Group also works closely with the Government in Singapore and China. In early 2014, EtonHouse was selected by the MSF in Singapore to be part of the Anchor Operator (AOP) Scheme to launch E-Bridge Pre-School, providing high quality and affordable early childhood services for Singaporean families. EtonHouse schools in Suzhou, Wuxi and Nanjing were started at the invitation of the Jiangsu provincial government. In 2017, the EtonHouse Group launched Middleton International School (MIS), an affordable schooling option for expatriate families. MIS now has a brand new campus at Tampines with a capacity of more than 1000 students.

To mark its 20th anniversary of providing high quality education, EtonHouse launched EtonHouse Community Fund, an independent charity to focus on improving lives of underprivileged children through education under the umbrella 'EtonHouse Gives Back'.

The Group is deeply committed to research and professional development and brought the first Reggio Children conference to Singapore. In 2013, EtonHouse became a member of the Reggio Children International Network and launched REACH (Reggio Emilia in Asia for children), the first organisation to represent Reggio Children in Asia and continues to offer high quality professional development opportunities on a regular basis to further enhance its standards of practice.