

MEDIA RELEASE

Driven by strong demand, the Middleton International School by EtonHouse will open a third campus in 2022

Singapore, October 2021 - Middleton International School (MIS) is opening a third campus MIS West Coast in February 2022 (subject to regulatory approvals) to offer more families access to high-quality international education without breaking the bank.

Part of the EtonHouse International Education Group, Middleton started its first campus in Upper Bukit Timah in 2017 in response to the strong demand for affordable international schools among expatriate parents. In May 2018, it opened its second campus in Tampines to offer a through train pathway for families from early years to high school. Both campuses soon reached full capacity and currently have a waitlist at most levels. The Middleton brand has also expanded into Vietnam, Indonesia and China.

The third campus, Middleton West Coast, is conveniently located next to Haw Par Villa MRT station. Occupying three levels at 20 Harbour Drive, this new campus has a capacity of more than 500 students, catering to learners from Nursery 2 to Grade 5 (4 to 11 years). Fees are below \$20,000 a year, excluding GST, which is far lesser than the S\$2,500 average monthly fee at international schools in Singapore.

Mr Ng Yi Xian, Executive Director of the EtonHouse International Education Group who started Middleton in 2017, said, "By keeping operating costs low, we are able to provide affordable international education without compromising quality. The strong support we have received from our parents and the community is a testament to our success. To meet the growing demand, especially from families living in the west of Singapore, we have decided to expand Middleton's footprint so that we can benefit more families."

In recent years, Singapore has seen an increase in demand for affordable international education amongst expatriate parents driven by the high fees charged in international schools.

"Middleton takes great pride in an affordable but very rigorous curriculum. We wanted to make education accessible to all. That is why we've chosen the best pedagogical practices, not only in terms of academic learning but also in terms of social and emotional well-being," says Atima Joshi, Senior Principal of Middleton International School.

The pre-school will follow EtonHouse's Inquire-Think-Learn programme that is inspired by the Reggio Emilia approach. EtonHouse is the only organisation in Singapore to work directly with Reggio Children as part of its international network. The primary programme at Middleton uses the IPC (International Primary Curriculum), the curriculum choice of international and national schools in over 1,800 schools and 90 countries globally, integrated with the British National Curriculum and Singapore Maths.

After completing Grade 5, students will automatically be transferred to the K-12 Tampines campus. They will continue with the IMYC (International Middle Years Curriculum), Cambridge IGCSE (International General Certificate of Secondary Education) and A-Levels learning pathway in secondary and high school.

The West Coast campus will offer Mandarin, French and English as an Additional Language with more language options in response to the needs of the community.

Since its inception, Middleton has placed a strong emphasis on developing its students' overall sense of contentment and well-being, providing a holistic and balanced student experience, and will continue to integrate its contentment programme into the very fabric of the school and culture of this new campus. Middleton is the flagship school for the Contentment Foundation in Singapore and South East Asia. The Contentment Foundation is a US-based well-being curriculum and programme that provides scientifically evidenced, philosophically-grounded practices that promote safe, loving, and healthy school climates.

The school also plans to offer a bespoke programme at the West Coast campus that helps develop leadership and entrepreneurship skills to empower students to take on an active role in their personal development whilst being active community members in local and global contexts.

The facilities at the West Coast campus include large well-equipped classrooms, a spacious indoor play area, a well-resourced Library, specialists rooms including arts and languages to develop different interests and abilities, and an atelier for our Early Years learners to hone their creativity. It also has its own dedicated outdoor space for open field explorations and physical education.

For parents wanting to learn more about the Middleton International School West Coast, there will be a series of Information Sessions in the coming weeks. Parents are welcome to [register](#) for these sessions to learn more about why many families choose Middleton and benefit from special early bird offers for Founding Families.

Log on to www.middleton.edu.sg for more details.

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About EtonHouse

The EtonHouse International Education Group is headquartered in Singapore with more than 120 international schools in 11 countries.

Together these schools provide high-quality education to over 20,000 children globally. Over the last 25 years, EtonHouse has been at the forefront of international education, offering innovative pre-schools and K-12 schools across Asia. In China, it has over 40 schools.

In the early years, an inquiry-based “Inquire-Think-Learn” curriculum, inspired by the Reggio Emilia approach, is followed. With the launch of its first K12 Campus in Singapore on Orchard Road in 2018, EtonHouse International School now offers the complete education pathway where students can study the IB PYP, the Cambridge IGCSE, and the IB Diploma Programme in their primary, secondary, and high school years.

In 2017, the EtonHouse Group launched Middleton International School (MIS), an affordable schooling option for expatriate families, offering families the choice of IPC, IMYC, IGCSE and A-Levels learning pathway.

The Group also launched E-Bridge Pre-School in January 2014, under the Anchor Operator Scheme (AOP), to provide good quality and affordable early childhood services for families in Singapore. The AOP was launched by Singapore’s Early Childhood Development Agency to scale up the provision of affordable and quality early childhood care and education services. There are currently 20 E-Bridge centres across Singapore, welcoming children between 2 months to 6 years old.

In 2015, EtonHouse launched EtonHouse Community Fund, an independent IPC charity to focus on improving the lives of less privileged children through education.

To learn more about EtonHouse, log on to www.etonhouse.edu.sg.

To learn more about Middleton International School, log on to www.middleton.edu.sg.

To learn more about E-Bridge Pre-School, log on to www.e-bridge.edu.sg.

To learn more about EtonHouse Community Fund, log on to www.ehcommunityfund.org.sg.