

MEDIA RELEASE

EtonHouse Sponsors KidzWorld Pack Walk at Singapore Zoo

Singapore, [16 April 2024] – EtonHouse is thrilled to announce its partnership with Singapore Zoo's KidzWorld, marking a significant milestone in our commitment to providing children with meaningful ways to connect with the natural world.

Launched in 2023, KidzWorld offers children and their families a highly immersive and interactive time experiencing animal encounters and an array of play opportunities. Popular zones include outdoor habitats for animals like goats and pigs, cosy indoor spaces for cats and rabbits, treehouse-inspired playgrounds as well as a water maze.

EtonHouse is sponsoring Pack Walk, one of KidzWorld's anchor programmes which takes place daily at 4.15 pm. The Pack Walk welcomes guests to join KidzWorld's trainers when they go on walkabouts with groups of animal residents – such as falabellas, scarlet macaws, chickens and dogs – around KidzWorld and its vicinity. Such outings not only stimulate the animals with different environments, but also encourage both wildlife and people to consciously move about as a pack, observing and responding to one another with care and respect.

"At EtonHouse, we believe in the power of experiential learning and immersive experiences to inspire curiosity and ignite a passion for discovery," said Mr Ng Yi-Xian, Group CEO of EtonHouse. "As part of our sponsorship, EtonHouse children will have the exclusive opportunity to participate in educational talks by Mandai Wildlife Group. These sessions could cover topics such as wildlife conservation, veterinary work in Singapore's wildlife parks and climate change. We believe that the experiences in KidzWorld and beyond will greatly enrich our students' learning journeys and contribute to their holistic development as responsible global citizens."

The KidzWorld Pack Walk is just one example of EtonHouse's commitment to holistic education and environmental stewardship. By supporting initiatives that promote outdoor exploration and a deeper understanding of wildlife and nature, we aim to instill in children a sense of responsibility towards the natural world and empower them to become global citizens.

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About EtonHouse International Education Group

The EtonHouse International Education Group is headquartered in Singapore, with more than 100 international schools in 9 countries with over 40 campuses in Singapore alone.

Together these schools provide high-quality education to over 25,000 children globally. Over the last 29 years, EtonHouse has been at the forefront of international education, offering innovative pre-schools and K12 schools across Asia. In the early years, an inquiry-based “Inquire-Think-Learn” curriculum, inspired by the Reggio Emilia approach is followed. EtonHouse International Schools are known for their bilingual programmes and offer the highly recognised International Baccalaureate (IB) and IGCSE and A-Level qualifications at the primary, secondary and high school levels.

The EtonHouse Group has won several accolades for its exemplary practice, such as the “Outstanding Leader” and “Outstanding Teacher” awards conferred by the Ministry of Social and Family Development (MSF) in Singapore in 2011 and 2012. In 2014, the MSF presented EtonHouse with the “Outstanding Centre for Teaching and Learning” Award and the Early Childhood Innovation Award in 2015. The international IB K-12 school in Suzhou was voted one of China’s best international schools by a research firm based in Washington DC. EtonHouse was also crowd-voted as one of the Best Preschools in the HoneyKids Love Local Awards 2022.

The Group also works closely with the Governments in Singapore and China. In early 2014, EtonHouse became part of the Anchor Operator (AOP) Scheme to launch E-Bridge Pre-School, providing high-quality and affordable early childhood services for Singaporean families. EtonHouse schools in Suzhou, Wuxi, and Nanjing in China started at the invitation of the Jiangsu provincial government. In 2017, the EtonHouse Group launched Middleton International School, an affordable schooling option for expatriate families. In 2020, EtonHouse launched The Eton Academy (TEA), offering academic programmes in centres islandwide.

To mark its 20th anniversary, EtonHouse launched EtonHouse Community Fund (ECF), an independent IPC charity to focus on improving the lives of underprivileged children and youth through education.

EtonHouse®

International Education Group

The Group is deeply committed to research and professional development and brought the first Reggio Children conference to Singapore in 2010. In 2013, EtonHouse became a Reggio Children International Network member and launched REACH (Reggio Emilia in Asia for children), representing Reggio Children in Asia.

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