

**MEDIA RELEASE**

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**A Bold Vision for Early Childhood Education in the Heart of Singapore at Collyer Quay**  
*The EtonHouse City Pre-School sets new standards for innovative, urban-inspired learning in Singapore's Central Business District*

[30 May 2025] The EtonHouse International Education Group is delighted to unveil The EtonHouse City Pre-School, a visionary early childhood education campus that transforms urban landscapes into an immersive, interactive learning environment.

Strategically located at Collyer Quay in the heart of Singapore's bustling downtown, this exceptional pre-school reimagines early education, blending urban inspiration with world-class pedagogical practices to create an environment where curiosity, creativity, and critical thinking flourish.

With breathtaking views of Marina Bay Sands and the iconic Singapore skyline, this pre-school offers unparalleled convenience for working parents. Welcoming children aged 18 months to 6 years of age (Pre-Nursery to Kindergarten 2), the pre-school provides a warm, nurturing and enriching environment in the heart of the city. With a deep understanding of the diverse schedules of modern families, EtonHouse City Pre-School offers flexible options, including half-day, 3-day, and 5-day full-day programmes, and with extended operating hours from 7am - 7pm on weekdays. The central location allows parents to stay closely connected to their child's educational journey while balancing professional commitments.

In a time when urbanisation and digital exposure are reshaping childhood, The EtonHouse City Pre-School offers a timely and thoughtful response, reconnecting children with nature, their communities, and the world around them. Designed for modern families navigating fast-paced city life, the school provides more than just convenience. It creates a nurturing space where young learners can slow down, engage meaningfully, and grow holistically — emotionally, socially, and intellectually, through authentic experiences rooted in both nature and the urban environment.

"Every EtonHouse school has its own unique identity shaped by its surroundings, and this campus is no exception," says Ms Evelyn Tay, CEO of EtonHouse Singapore. "We've drawn inspiration from the city's rich architecture and history, and you'll see that reflected in the design of our learning spaces, the materials we offer children, and the way the environment supports inquiry."

We're especially excited that, even in the heart of the city, this pre-school offers ample opportunities for outdoor play and exploration — both within our thoughtfully designed playground and through integration with the surrounding urban landscape. Bright, open classrooms filled with natural light, dedicated ateliers, and an inviting amphitheatre are just some of the features our children and families will enjoy.

Rooted in our trusted *Inquire.Think.Learn* curriculum and inspired by the Reggio Emilia approach, The EtonHouse City Pre-School offers a nurturing bilingual environment that supports children to grow into confident, capable, and curious learners."

The school's distinctive approach is built on three key pillars:

- **Children protagonists of the city:** Children observe, explore and research the city's architecture, culture, and community and leave traces of their learning and thinking on the city in a diffused symbiotic relationship.
- **Flexible Care for Today's Families:** The EtonHouse City Pre-School offers flexible enrolment options, including half-day, 3-day, and 5-day full-day programmes with operating hours from 7am to 7pm to support modern families.
- **Innovative Learning Spaces:** The school's thoughtfully designed spaces encourage the development of life skills such as critical thinking, collaboration, and leadership, nurturing creativity and confidence in each child.

## Innovative Learning Environment

The EtonHouse City Pre-School features a range of unique spaces designed to revolutionise learning:

- **Learner's Loft:** A vibrant fusion of amphitheatre and library where children explore, create, and express themselves through music, drama, and reading.
- **Outdoor Adventure Park:** An urban playground that seamlessly blends natural elements to promote holistic physical, social, and cognitive development through active play and exploration.
- **ReAldo Lab:** A creative laboratory filled with loose parts and open-ended resources where children transform ordinary materials into extraordinary creations.

- **Atelier of Lights:** An immersive space where children explore and express their ideas through light, shadow, and colour using interactive projections and sensory-rich experiences.
- **Living Lab:** A dynamic science lab where children engage in hands-on experiments and inquiry-based investigations, developing critical thinking skills and learning to understand the world around them like young scientists.

## A Holistic Approach to Early Education: Connecting Children to the World

At The EtonHouse City Pre-School, education transcends traditional boundaries. By connecting children to the city's architecture, culture, and people, the pre-school nurtures young minds to foster a sense of wonder, curiosity, and connection to the world around each child. Through a holistic approach to learning, bilingual curriculum, and immersive spaces, The EtonHouse City Pre-School is shaping the next generation of global citizens—children who are actively engaged and ready to thrive in an ever-evolving world.

Families interested in discovering more about The EtonHouse City Pre-School are warmly invited to attend our **Experience Day on Saturday, 5 July 2025, from 9.00am**. This special event offers a wonderful opportunity to tour our school, meet our Principal and educators, and experience firsthand what sets our pre-school apart.

For more information and fee details, please visit [etonhouse.edu.sg/city](https://etonhouse.edu.sg/city).

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## About EtonHouse International Education Group

EtonHouse International Education Group, headquartered in Singapore, operates more than 100 schools in 9 countries, including over 40 campuses in Singapore, catering to a diverse spectrum of students in both premium and affordable educational spaces.

The collective efforts impact the lives of over 25,000 children worldwide, reaffirming the commitment to delivering exceptional education on a global scale. With a legacy spanning nearly three decades, EtonHouse has consistently led the way in the realm of international education, offering innovative pre-schools and K-12 schools that nurture a close-knit family environment.

The educational philosophy, rooted in inquiry-based learning inspired by the renowned Reggio Emilia approach, is encapsulated in the "Inquire-Think-Learn" curriculum. EtonHouse International Schools are celebrated for their bilingual programmes and proudly offer internationally recognised qualifications such as IBYP, IGCSE, and International A-Level certifications.

Its commitment to excellence has earned the Group numerous accolades, including:

- E-Bridge successfully earned multiple accolades for teaching excellence and innovation from the ECDA Awards for Excellence in Early Childhood Development from 2019-2024
  - E-Bridge Pre-School Bukit Panjang clinched the "Outstanding Centre for Teaching and Learning Award" in 2019.
  - E-Bridge educators were commended with "Outstanding Early Childhood Teacher Award" in 2021
  - Clinched "Promising Infant Educator Award & Early Childhood Innovation Award" in 2022.
  - E-Bridge Pre-School Sengkang Square won the "Outstanding Centre for Teaching and Learning Award" in 2023
  - Clinched the "Outstanding Centre for Teaching and Learning Award" for E-Bridge Pre-School Sengkang Square and "Outstanding Early Intervention Professional" in 2024.
- EtonHouse International School Suzhou, an IB K-12 school, garnered recognition as one of China's top international schools, according to a research firm based in Washington, DC.
- In 2023, EtonHouse China won the 'Forbes China Best International Education Group Award.'
- In 2024, EtonHouse received the esteemed HoneyKids Singapore Education Awards, achieving Gold for "Best Bilingual Programme", Silver for "Best Small School in Singapore" and clinched both Gold and Silver for "Principal of the Year (Kindergarten).

At EtonHouse, collaboration with governments is a cornerstone of its mission. The partnerships include:

- Participation in Singapore's Anchor Operator (AOP) Scheme, launching E-Bridge Pre-School in 2014 to deliver top-notch infant care and pre-school education for children aged 2 months to 6 years across a network of 28 centres.
- The expansion of EtonHouse's presence in Suzhou and Nanjing, China came at the invitation of the Jiangsu provincial government, reinforcing its commitment to global education.
- Won an Economic Development Board tender in 2017 and introduced Middleton International School, offering an affordable schooling option for expatriate families.

In 2015, the EtonHouse Community Fund (ECF) was established, dedicated to enhancing the lives of underserved children and youth through education.

The Eton Academy was launched in 2020, providing English, Maths, and Science academic programmes for Nursery 1 to Primary 6 in centres across the island. Building on this success, The Eton Academy expanded in 2025 with the introduction of Elevate After School Care, offering primary school children a holistic, well-rounded after-school experience that complements their academic development.

EtonHouse International Education Group remains unwavering in its commitment to shaping futures and making a meaningful impact on the world through education.