



*MEDIA RELEASE*

---

## **EtonHouse Rolls Out Enterprise AI Workspace with OpenAI, Aligning Education with Singapore's National AI Push**

**Singapore, 24 February 2026** — In the wake of Budget 2026 and Prime Minister Lawrence Wong's announcement of a National AI Council to accelerate mission-driven artificial intelligence deployment, EtonHouse International Education Group has collaborated with OpenAI to roll out ChatGPT Edu across its global education network, establishing a secure, enterprise-grade AI workspace designed to strengthen governance, operational excellence and institutional capability.

The implementation spans the Group's schools and education brands, including E-Bridge Pre-Schools, an Anchor Operator, extending AI integration beyond classroom experimentation into enterprise-wide infrastructure supporting operations, marketing and admissions, finance, human resources, school administration and technology development.

While education was not named among the initial priority sectors identified under Singapore's national AI strategy, EtonHouse views schools as foundational to building long-term AI capability and literacy across society.

### **Governance-led AI deployment**

The rollout has been structured around enterprise governance principles. Access is managed through role-based access controls, single sign-on authentication and automated provisioning, ensuring that AI tools and information remain aligned to defined job responsibilities and permission boundaries.

ChatGPT Edu operates within a centrally managed internal workspace governed by consistent policies across the Group. External sharing and third-party integrations are enabled only where explicitly approved and aligned with business requirements, reinforcing a secure and compliant AI environment.

This governance-first approach reflects a deliberate shift from isolated experimentation to structured, scalable adoption.

## **From classroom innovation to enterprise infrastructure**

EtonHouse previously developed Lumina, its proprietary AI-powered lesson planning platform. The deployment of ChatGPT Edu represents the next phase of integration, extending advanced artificial intelligence capabilities into enterprise functions.

Within the secure workspace, teams can upload documents for structured analysis, generate comparative reports, conduct scenario modelling and retrieve institutional knowledge more efficiently. Technology teams are also leveraging Codex, OpenAI's agentic coding tool, to enhance development workflows, supporting code drafting, review and testing while maintaining human oversight and established engineering standards.

The Group is concurrently developing internal AI assistants and structured workflows within defined governance parameters to streamline routine processes and standardise how knowledge is accessed and applied across departments.

## **Augmentation, not replacement**

EtonHouse emphasises that artificial intelligence is being implemented as an augmentation layer rather than a substitute for professional judgement.

"Artificial intelligence is not a shortcut or a replacement technology. It is a learning infrastructure," said Mr Ng Yi-Xian, Group CEO of EtonHouse International Education Group. "We are developing tools that help students learn more confidently, support teachers to plan and differentiate more effectively, and equip HQ teams to serve schools faster and with higher quality. AI should amplify good practice, not replace it, so we are building the governance and capability to deploy it responsibly at scale."

The rollout will be supported by structured staff training alongside OpenAI experts clear usage guidelines and ongoing oversight to ensure transparency, responsible usage and alignment with internal policies and regulatory obligations.

"As Singapore advances its national AI ambitions, many institutions are working to bridge the gap between rapidly advancing AI technologies and their ability to deploy them effectively and responsibly. EtonHouse's rollout of ChatGPT Edu shows how forward-thinking education organisations can translate AI into practical, trusted enterprise-wide systems that empower

teams today, while building confidence for the long-term.” added Oliver Jay, Managing Director, International at OpenAI.

## Education’s role in Singapore’s AI future

Budget 2026 outlined the formation of a National AI Council to guide coordinated deployment across priority sectors including advanced manufacturing, connectivity, finance and healthcare.

EtonHouse’s implementation reflects how education institutions can apply similar principles of governance, security and enterprise readiness, positioning schools not only as adopters of technology but as contributors to Singapore’s broader AI capability building.

With this move, EtonHouse signals a transition from exploratory AI usage to secure, scalable integration across its global network, reinforcing its commitment to innovation anchored in institutional discipline and responsible deployment.

### Media Contacts:

Bipasha Chanda Minocha Group CMO Mobile: +65 8157 1460 Email: <a href="mailto:bipasha.m@etonhouse.com.sg">bipasha.m@etonhouse.com.sg</a>	Candice Thai Senior Manager, Brand and Marketing Mobile: +65 9435 2908 Email: <a href="mailto:candice.thai@etonhouse.com.sg">candice.thai@etonhouse.com.sg</a>
---	---

### About EtonHouse International Education Group

Founded in 1995 in Singapore, EtonHouse has grown into a global education group with more than 100 schools across eight countries. The Group offers a highly recognised international education pathway from infant care to high school, including the International Baccalaureate, Cambridge, and the Reggio Emilia-inspired approach, all designed to nurture inquiry, creativity, and intercultural understanding. Beyond schools, EtonHouse is deeply committed to community impact through teacher training, philanthropy, and purpose-driven educational initiatives.

Its commitment to excellence has earned the Group numerous accolades, including:

- E-Bridge successfully earned multiple accolades for teaching excellence and innovation from the ECDA Awards for Excellence in Early Childhood Development from 2019-2024

- E-Bridge Pre-School Bukit Panjang clinched the “Outstanding Centre for Teaching and Learning Award” in 2019.
- E-Bridge educators were commended with “Outstanding Early Childhood Teacher Award” in 2021
- Clinched “Promising Infant Educator Award & Early Childhood Innovation Award” in 2022.
- E-Bridge Pre-School Sengkang Square won the “Outstanding Centre for Teaching and Learning Award” in 2023
- Clinched the “Outstanding Centre for Teaching and Learning Award” for E-Bridge Pre-School Sengkang Square and “Outstanding Early Intervention Professional” in 2024.
- EtonHouse International School Suzhou, an IB K-12 school, garnered recognition as one of China's top international schools, according to a research firm based in Washington, DC.
- In 2023, EtonHouse China won the ‘Forbes China Best International Education Group Award.’
- In 2024, EtonHouse received the esteemed HoneyKids Singapore Education Awards, achieving Gold for “Best Bilingual Programme”, Silver for “Best Small School in Singapore” and clinched both Gold and Silver for “Principal of the Year (Kindergarten).
- In 2025, EtonHouse launched two news campuses in Saudi Arabia, EtonHouse International Pre-School Granada and EtonHouse International School Granada while achieving 6 HoneyKids Singapore Education Awards in Singapore.

At EtonHouse, collaboration with governments is a cornerstone of its mission. The partnerships include:

- Participation in Singapore's Anchor Operator (AOP) Scheme, launching E-Bridge Pre-School in 2014 to deliver top-notch infant care and pre-school education for children aged 2 months to 6 years across a network of 31 centres.
- The expansion of EtonHouse's presence in Suzhou and Nanjing, China came at the invitation of the Jiangsu provincial government, reinforcing its commitment to global education.
- Won an Economic Development Board tender in 2017 and introduced Middleton International School, offering an affordable schooling option for expatriate families.

In 2015, the EtonHouse Community Fund (ECF) was established, dedicated to enhancing the lives of underserved children and youth through education.

The Eton Academy was launched in 2020, providing English, Maths, and Science academic programmes for Nursery 1 to Primary 6 in centres across the island. Building on this success, The Eton Academy expanded in 2025 with the introduction of Elevate After School Care, offering primary school children a holistic, well-rounded after-school experience that complements their academic development.

EtonHouse International Education Group remains unwavering in its commitment to shaping futures and making a meaningful impact on the world through education.